


Money works!

CREATORS HOUSE AGENCY

Creative Marketing & Branding



Branding			
Project	Description	Pricing	ETC
Logo	This package includes a professionally designed logo. The client will receive responsive logo files optimized for diverse applications.	\$200-\$300	3-10 hours
Stationary	This package includes a custom logo design. In addition, you'll receive a fully branded stationery suite, including business card designs, letterheads, and envelope templates. All deliverables will be provided in responsive, print-ready, and digital-friendly file formats.	\$50/hour + Printing costs	5-10 hours
Brand guideline	This package features a custom logo design and a complete stationery suite, including business cards, letterheads, and envelope templates. Additionally, you'll receive a detailed brand guideline which includes a cohesive color palette, multiple logo variations, brand personality, mockups and instructions that outline the proper usage of your logo and its accompanying assets, ensuring consistency and professionalism across all brand materials.	\$1000-\$2000	20-40 hours
Print & Packaging Design	This package features a custom logo design and a complete stationery suite, a detailed brand guideline, and any print and packaging design needs. This includes menus, flyers, posters, boxes, brochures, banners, or postcards.	\$50/hour + Printing costs	10-40 hours
Logo Animation	This package includes a custom logo design and a logo animation.	\$500-\$1000	20-40 hours

Social Media Marketing			
Project	Description	Pricing	ETC
Digital Post Design	Custom-designed posts for Instagram, Facebook, TikTok, and LinkedIn. Templates for static posts, stories, or carousels.	\$50/hour	2-5 hours
Video Editing	Professional video editing for short or long-form content, tailored for platforms like YouTube, TikTok, Instagram, and Facebook. Editing raw footage into a cohesive video with transitions, text overlays, and music.	\$50/hour	5-20 hours
Content Planning & Strategy	Monthly or quarterly content calendar. Comprehensive content strategy and planning tailored to your business goals. Includes market research to understand target audience's needs, defining marketing objectives, creating keyword lists, and planning engaging web-based content like blogs, articles, and videos. Services also include influencer outreach to build awareness and support, alongside proactive solutions to address potential reputation or credibility challenges.	\$1,000-5,000	N/A

Book Publishing			
Project	Description	Pricing	ETC
Cover Design, Illustration, & Book Layout	This package offers custom book cover designs for novels and illustrations for children's books or graphic novels. This also includes book formatting for seamless readability. All files are delivered in print-ready formats, ensuring seamless production.	\$10,000-30,000	N/A
Book Editing & Proofreading	This package includes book cover design, layout, or illustration with the additional component of proofreading and editing drafts. This ensures clarity and coherence by refining the flow and readability of your writing. It includes verifying content accuracy, correcting grammar, punctuation, and spelling errors, and enhancing overall quality through improved style, structure, and focus.	\$0.02/word	N/A
Printing & Promotion	This package is the total book publishing package as it comes with book cover design, book layout, proofreading & editing. This will also include printing costs, ISBN number, content strategy & planning, and media outreach for book signings and talks.	\$10,000-30,000	N/A

Special Events			
Project	Description	Pricing	ETC
Anniversaries, Conferences, & Funerals	Client has the choice to customize this package with their choice of print design. This package includes: tickets, itineraries, programs, seating chart, or signage. Client will be charged for printing and shipping costs.	\$50/hour + Printing Costs	10-20 hours
Weddings	Client has the choice to customize this package with their choice of print design. This package includes: invitations, itineraries, programs, seating chart, magazines, or signage. Client will be charged for printing and shipping costs.	\$75/hour + Printing Costs	10-40 hours
Galas & Balls	Client has the choice to customize this package with their choice of print design. This package includes: invitations, itineraries, programs, seating chart, mailing, or signage. Client will be charged for printing and shipping costs.	\$90/hour + Printing costs	10-40 hours
Concerts, Plays, & Ballets	Client has the choice to customize this package with their choice of print design. This package includes: tickets, programs, posters, flyers or signage. Client will be charged for printing and shipping costs.	\$90/hour + Printing costs	10-20 hours

Website & UI Design			
Project	Description	Pricing	ETC
Website Design	This package includes a custom, responsive multi-page website design, a domain name, and the option to set up a professional business email. Client will be required to pay monthly or annually for website hosting fees, domain registration, and maintaining of business email(s).	\$1,500-5,000	N/A
Copy-writing	This package combines custom, responsive website design with professional copywriting services. Content is crafted using thorough research, creative writing, and a deep understanding of your target audience to deliver engaging, grammatically polished, and impactful messaging for your site.	\$50/hour + Hosting Fees	20-40 hours
Search Engine Optimization	This package includes a custom, responsive website design with professional copywriting services, combined with SEO strategies to enhance search engine visibility and drive traffic to your site.	\$50/hour + Hosting Fees	N/A
User Interaction Design	This package includes a fully designed prototype tailored to your app's needs, which will then be transformed into a functional application.	\$2,000-10,000	N/A